



CIGARETTE PRICE ANNOUNCEMENT

Date: October 15, 2026

To: All Customers and Sales Personnel

Re: Philip Morris Brands Price Announcement

Please be advised the price of the following brands will increase effective with invoices dated Monday, October 19, 2026.

Benson & Hedges \$2.40 per carton

L&M \$1.85 per carton

Merit \$2.40 per carton

Parliament \$2.40 per carton

Virginia Slims \$2.40 per carton

The Marlboro below will increase \$1.85 per carton:

Marlboro King Box	Marlboro Special Select Gold Pk 100 Box
Marlboro 100 Box	Marlboro Special Select Gold Pk King Box
Marlboro 83's King Box	Marlboro Special Select Red Pk 100 Box
Marlboro Silver Pk 100 Box	Marlboro Special Select Red Pk King Box
Marlboro Silver Pk King Box	Marlboro Red Label 100 Box
Marlboro Blend No 27 King Box	Marlboro Red Label King Box
Marlboro Gold Pk 100 Box	Marlboro Southern Cut King Box
Marlboro Gold Pk King Box	Marlboro 72 mm Box
Marlboro Gold Pk 72 mm Box	Marlboro Silver Pk 72 mm Box

The Marlboro below will increase \$2.40 per carton:

Marlboro Menthol Smooth King Box	Marlboro Menthol Gold Pk 100 Box
Marlboro Menthol Smooth 100 Box	Marlboro Menthol Blue Pk King Box
Marlboro Menthol Smooth Ice King Box	Marlboro Menthol Blue Pk 100 Box
Marlboro Menthol King Box	Marlboro Menthol Ice King Box
Marlboro Menthol 100 Box	Marlboro Menthol Bold Ice King Box
Marlboro Menthol Silver Pk King Box	Marlboro Menthol Black Pk 72 mm Box
Marlboro Menthol Silver Pk 100 Box	Marlboro Menthol Green Pk 72 mm Box
Marlboro Menthol Gold Pk King Box	

The Marlboro below will increase \$1.85 per carton:

Marlboro Black Gold 100 Box	Marlboro Menthol Black Special Blend King Box
Marlboro Black Gold King Box	Marlboro Midnight King Menthol Box
Marlboro Black Special Blend 100 Box	Marlboro NXT King Box
Marlboro Black Special Blend King Box	Marlboro Slate 100 Menthol Box
Marlboro Menthol Black Special Blend 100 Box	Marlboro Slate King Menthol Box

Marlboro Cowboy Cut

\$1.85 per carton

NO INCREASE ON BASIC

**MANUFACTURER SUPPORTED OFF INVOICE PROMOTION FOR MARLBORO
SKUs REMAIN UNCHANGED.**