



CIGARETTE PRICE ANNOUNCEMENT

Date: October 22, 2026

To: All Customers and Sales Personnel

Re: Cigarette Price Increase for R.J. Reynolds & Santa Fe Natural.

Please be advised the price of the following brands will increase effective with invoices dated Monday, October 26, 2026.

R.J. Reynolds

The Camels below will increase \$1.85/carton:

Camel Filter Box, Camel Blue Box, Camel Crush Box, Camel Crush Rich, Camel 99 Filter Box, Camel 99 Blue Box, Camel Classic Gold Box, Camel Royal Box, Camel Gold Box, Camel Silver Box, Camel Jade Silver Box, Camel Jade Box, Camel Crush Menthol Box, Camel Crush Menthol Silver Box, Camel Crush Smooth Menthol Box, Camel Crush Smooth Silver Box

The Camels below will increase \$3.30/carton:

Camel Platinum Box, Camel Filter Soft Pack, Camel Blue Soft Pack, Camel No. 9 Box, Camel No. 9 Menthol Box, Camel Wide Filter Box, Camel Wide Menthol Filter Box, Camel Wide Blue Box, Camel Turkish Royal Box, Camel Turkish Gold Box, Camel Turkish Silver Box, Camel Non Filter

Capri	\$3.30/carton
Carlton	\$3.30/carton
Lucky Strike Box	\$1.85/carton
Lucky Strike Non-Filter	\$3.30/carton
Misty	\$3.30/carton
More	\$3.30/carton
Now 100	\$3.30/carton
Pall Mall Box (Savings)	\$2.05/carton
Pall Mall (Full Price)	\$3.30/carton
Vantage	\$3.30/carton

Newport

Newport	\$1.85/carton
Newport (Non-Menthol)	\$1.85/carton

Santa Fe Natural

American Spirit – All Styles	\$1.85/carton
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NO INCREASE ON DORAL OR PALL MALL SELECT